

No purchase is necessary to enter or win and does not increase the chances of winning. Multiple entries by the same contestant does not increase the odds of winning and will be discarded.

The Cherokee Broadcasting Company, Inc. does not discriminate based on race, gender, disability, or religion.

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All contests are administered by the Cherokee Broadcasting Company, Inc. and will adhere to the rules in this document unless otherwise noted in specific contest rules. If specific contest rules conflict with any of the general rules set forth here, the contest-specific rules will apply to the conflicting areas only, leaving all other general contest rules enforceable. Such contest-specific rules will be published in a separate document at the time and for the duration of said contest. Contests can and will be played at random on any broadcast station of the Cherokee Broadcasting Company, Inc. except for the Daily Music Trivia on WCNG 102.7 FM and W267BC 101.3 FM, which shall air each weekday at 9:30 AM EST. The mechanics of each contest, if any, and the criteria for selecting the winning contestant will be explained by the announcer prior to the contest. Contests may be run concurrently on the Cherokee Broadcasting Company, Inc.'s social media channels or at live broadcast events. Specific mechanics of those contests will be listed in the social media channels or mentioned/listed at the live event. Odds of winning any contest are based on the number of participants. In contests where a correct answer/information is required to win, odds of winning are based on the number of participants who possess the correct answer. Because of technical limitations with audio streaming, the time delay could have an adverse effect on the odds of an internet listener winning.

All contests are open to legal U.S. residents only and void where prohibited by law. Contestants who reside in areas where the contest is void may participate but will not be eligible for any winnings. Listeners of any age may participate unless otherwise noted by the specific mechanics of the contest. If the winner is a minor under the legal age as determined by law, parent(s) and/or guardian(s) must pick up the winnings, even if the winnings will be used by the minor. If the winnings require the user to be above the legal age as determined by law, only those of legal age may participate and collect winnings. Other entries that do not qualify the age requirement will be considered null and void. Ineligible candidates include full- or part-time employees of the Cherokee Broadcasting Company, Inc. and/or advertising agencies associated with them, immediate family members of the Cherokee Broadcasting Company, Inc. and/or advertising agencies associated with them (including, but is not limited to their spouse or spouse of their children or grandchildren; children that are biological, foster, adoptive, or stepchildren; grandchildren that are biological, foster, adoptive, or step-grandchildren; aunts and/or uncles that are biological or through marriage; or their first-cousin, as defined as the children—biological, foster, adoptive, or stepchildren—of their aunts and/or uncles that are related biologically or by marriage). Ineligible contestants also include owners, corporate officers, employees, consultants or advertising/marketing agencies for any radio station whose 60 dBu coverage map as defined by the Federal Communications Commission when operated under legal power limits laps inside a one-hundred-mile radius from the business offices of the Cherokee Broadcasting Company, Inc. in Murphy, North Carolina. Immediate family members, as defined above, of owners, corporate officers, employees, consultants or advertising/marketing agencies for any radio station described above are also ineligible. Should a contest involve sponsorship or winnings provided by a local business, owners, employees and their immediate family, as defined above, are ineligible to win. Listeners who have won a contest in the past 21 days are ineligible to enter daily contests but may enter any other contest that is concurrent with daily trivia or any other similar, daily contests. The Cherokee Broadcasting Company, Inc. reserves the right to revoke any winnings should any contestant be determined to be ineligible in accordance with these rules set forth, even though an announcement may have already been made indicating the ineligible contestant won.

Winning contestants will be announced and notified at the discretion of the Cherokee Broadcasting Company, Inc. which may include but is not limited to on-air, by telephone, or through email. Depending on the mechanics of the contest, the opportunity to win could be through call-in, website entries, or social media participation. Unless otherwise noted, winnings will be mailed to the contestant within three business days. The Cherokee Broadcasting Company, Inc. is not liable for delays in the receipt of winnings, nor obligated to replace lost, stolen, or damaged winnings that are caused directly or indirectly by any mail system or postal carrier. Larger items that require pickup will be held at the business offices located at 195 Hampton Church Road in Murphy, North Carolina (28906) for a period of no more than (14) fourteen days. Pickup is available Monday through Thursday from 9AM to 2PM, unless otherwise arranged. If an item is time-sensitive, pickup must be arranged sooner and will be noted at the time of contact. Contestants must present a valid form of photo identification to claim the winnings, using a drivers license, government-issued identification such as a military ID or passport, or a voter registration ID. If a representative is sent in the winning contestants' stead to claim their winnings, both the winning contestant and the representative's valid photo identification must be presented. Failure to claim winnings within the time allotted will be considered a forfeiture and the contestant will become ineligible for a period of one calendar year. Winnings are nontransferable and no cash value substitutions are allowed. In the event of an unavailability of specific items, the Cherokee Broadcasting Company, Inc. at their sole discretion, may offer substitutional winnings of equal or greater value to what was originally won. Winning contestants are solely responsible for any associated taxes, insurance, and/or other miscellaneous expenses or fees.

By participating in any contest by the Cherokee Broadcasting Company, Inc. all contestants consent to a non-exclusive, perpetual, worldwide license to record, broadcast, publish, store, reproduce, distribute, exhibit, syndicate or otherwise use their name, voice, performance, and/or likeness in all media now known or developed in the future without further compensation. Contestants also represent and warrant that they have full legal right, power, and authority to grant the Cherokee Broadcasting Company, Inc. the foregoing license and, if applicable, have secured all necessary rights from any participants in, and contributors to their submission to grant such a license. All entries become the property of the Cherokee Broadcasting Company, Inc. who reserves the right to use any or all information related to the contest, including submissions provided by contestants for editorial, marketing, and any other purpose, unless prohibited by law.

The Cherokee Broadcasting Company, Inc. will not be liable for late, lost, or misdirected mail, nor for the failure of website, telephone, computer, or internet, technical or otherwise, that may inhibit contestants from participating. In the event of computer viruses or bugs, tampering, unauthorized intervention or technical failures of any sort that are outside of the control of the Cherokee Broadcasting Company, Inc., the Cherokee Broadcasting Company, Inc. reserves the right to cancel, terminate, modify, or suspend the contest. Winners agree to hold the Cherokee Broadcasting Company, Inc. and any associated sponsor(s) blameless for any claims, injuries, damages, or loss that may occur in connection with the claim of any winnings. Any winnings that may constitute an event(s), should the event(s) be cancelled by a venue or promoter cannot be replaced unless provision is made by the venue or promoter. Should the event(s) be cancelled by an act of God, contestants understand that the event(s) may be forfeited if said event(s) cannot be rescheduled. Any winnings associated with the forfeited event(s) will still be available to the winning contestant. Standard messaging and data rates from your cellphone carrier may apply when using text messaging to participate.

The Cherokee Broadcasting Company, Inc. reserves the right to amend or change these rules at any time.